

## Wintersession 2010 BACHELOR OF BUSINESS ONLINE COURSES

**[www.umassulearn.net](http://www.umassulearn.net) to register beginning early November, 2009**

**Wintersession 2010 Online courses run December 21-January 16**

Wintersession courses are ***very intensive***.  
A time commitment of AT LEAST **40 hours of course work per week** is expected per 3CR course.  
4CR max

**Registration begins early November at [www.umassulearn.net](http://www.umassulearn.net)**

Students should register early and **ORDER TEXTBOOKS BEFORE THE COURSE BEGINS**  
Courses are scheduled to be available for log in one week prior to the start of the session to registered students. This is a great opportunity to take a look at the course and get a head start.  
See [www.umassulearn.net](http://www.umassulearn.net) for REGISTRATION and TEXT information.

### Finance and Operations Management

**FINOPMGT 301**

**ONLINE**

***Corporation Finance***

Shuang Feng

[http://www.isenberg.umass.edu/doctoral/Student\\_Directory/Feng/](http://www.isenberg.umass.edu/doctoral/Student_Directory/Feng/)

### Management

**MANAGMNT 260**

**ONLINE**

***Introduction to Law***

Jennifer Taub

[http://www.isenberg.umass.edu/management/Faculty/Profiles/Jennifer\\_Taub/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Jennifer_Taub/)

**MANAGMNT 301**

**ONLINE**

***Principles of Management***

Sarah Stookey

[stookey@mgmt.umass.edu](mailto:stookey@mgmt.umass.edu)

**MANAGMNT 330**

**ONLINE**

***Organizational Behavior***

Sinead Ruane

[sgruane@som.umass.edu](mailto:sgruane@som.umass.edu)

**MANAGMNT 365**

**ONLINE**

***Business and Its Environment***

Sarah Stookey

[stookey@mgmt.umass.edu](mailto:stookey@mgmt.umass.edu)

### Marketing

**MARKETNG 301**

**ONLINE**

***Fundamentals of Marketing***

Thomas Brashear-Alejandro

[http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas\\_BrashearAlejandro/](http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas_BrashearAlejandro/)

**MARKETNG 455**

**ONLINE**

***Internet Marketing***

George Milne

[http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George\\_Milne/](http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George_Milne/)

### School of Management

**SCH-MGMT 210**

**ONLINE**

***Introduction to Business Information Systems***

Graham Gal

[http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham\\_Gal/](http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham_Gal/)

**SCH-MGMT 397F**

**ONLINE**

***Perspectives on Leadership***

Tiffany Galvin Green

[http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany\\_Galvin/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany_Galvin/)

**SCH-MGMT 497A**

**ONLINE**

***Business Policy and Strategy***

Mzamo Mangaliso

[http://www.isenberg.umass.edu/management/Faculty/Profiles/Mzamo\\_Mangaliso/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Mzamo_Mangaliso/)