

Wintersession 2010 BACHELOR OF BUSINESS ONLINE COURSES
www.umassulearn.net to register beginning early November, 2009
Wintersession 2010 Online courses run December 21-January 16

Wintersession courses are ***very intensive***.
 A time commitment of AT LEAST **42 hours of course work per week** is expected per 3CR course.
 4CR max

Registration begins early November at www.umassulearn.net

Students should register early and **ORDER TEXTBOOKS BEFORE THE COURSE BEGINS**
 Courses are scheduled to be available for log in one week prior to the start of the session to registered students. This is a great opportunity to take a look at the course and get a head start.
 See www.umassulearn.net for REGISTRATION and TEXT information.

Finance and Operations Management

FINOPMGT 301 ONLINE
Corporation Finance
 Shuang Feng http://www.isenberg.umass.edu/doctoral/Student_Directory/Feng/

Management

MANAGMNT 260 ONLINE
Introduction to Law
 Jennifer Taub http://www.isenberg.umass.edu/management/Faculty/Profiles/Jennifer_Taub/

MANAGMNT 301 ONLINE
Principles of Management
 Sarah Stookey stookey@mgmt.umass.edu

MANAGMNT 330 ONLINE
Organizational Behavior
 Sinead Ruane sruane@acad.umass.edu

MANAGMNT 365 ONLINE
Business and Its Environment
 Sarah Stookey stookey@mgmt.umass.edu

Marketing

MARKETNG 301 ONLINE
Fundamentals of Marketing
 Thomas Brashear-Alejandro http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas_BrashearAlejandro/

MARKETNG 455 ONLINE
Internet Marketing
 George Milne http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George_Milne/

School of Management

SCH-MGMT 210 ONLINE
Introduction to Business Information Systems
 Graham Gal http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham_Gal/

SCH-MGMT 397F ONLINE
Perspectives on Leadership
 Tiffany Galvin Green http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany_Galvin/

SCH-MGMT 497A ONLINE
Business Policy and Strategy
 Mzamo Mangaliso http://www.isenberg.umass.edu/management/Faculty/Profiles/Mzamo_Mangaliso/