

**Online BBA Degree Completion Program**  
**Continuing & Professional Education University of Massachusetts, Amherst**  
**Spring 2010, January 19-May 4. ONLINE BUSINESS COURSE OFFERINGS**

Accounting

- ❖ **ACCOUNTG 221**  
*Introduction to Accounting I*  
Cathy West [www.isenberg.umass.edu/accounting/Faculty/Profiles/Cathy\\_West/](http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Cathy_West/)
- ❖ **ACCOUNTG 222**  
*Introduction to Accounting II*  
Susan Machuga [machuga@hartford.edu](mailto:machuga@hartford.edu)

Finance and Operations Management

- ❖ **FINOPMGT 250**  
*Quantitative Tools for Management*  
Donald Murphy [dmurph66@gmail.com](mailto:dmurph66@gmail.com)
- ❖ **FINOPMGT 250**  
*Quantitative Tools for Management*  
Amir Kouzehkanani [www.isenberg.umass.edu/finopmgt/Faculty/Profiles/Amir\\_Kouzehkanani/](http://www.isenberg.umass.edu/finopmgt/Faculty/Profiles/Amir_Kouzehkanani/)
- ❖ **FINOPMGT 301**  
*Corporation Finance*  
Gong Zhan [http://www.isenberg.umass.edu/doctoral/Student\\_Directory/Zhan/](http://www.isenberg.umass.edu/doctoral/Student_Directory/Zhan/)
- ❖ **FINOPMGT 347**  
*Introduction to Operations Management*  
Phuong Anh Nguyen  
[http://www.isenberg.umass.edu/doctoral/Student\\_Directory/Management\\_Science/Phuong\\_Anh\\_Nguyen/](http://www.isenberg.umass.edu/doctoral/Student_Directory/Management_Science/Phuong_Anh_Nguyen/)

Management

- ❖ **MANAGMNT 301**  
*Principles of Management*  
TBA
- ❖ **MANAGMNT 314**  
*Human Resource Management*  
Ronald Karren [http://www.isenberg.umass.edu/management/Faculty/Profiles/Ronald\\_Karren/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Ronald_Karren/)
- ❖ **MANAGMNT 330**  
*Organizational Behavior*  
TBA
- ❖ **MANAGMNT 331**  
*Administrative Theory*  
Tiffany Galvin Green  
[http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany\\_Galvin/](http://www.isenberg.umass.edu/management/Faculty/Profiles/Tiffany_Galvin/)
- ❖ **MANAGMNT 365**  
*Business and Its Environment*  
Sarah Stookey [stookey@mgmt.umass.edu](mailto:stookey@mgmt.umass.edu)

Marketing

- ❖ **MARKETNG 301**  
*Fundamentals of Marketing*  
Thomas Brashear-Alejandro  
[http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas\\_BrashearAlejandro/](http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas_BrashearAlejandro/)
- ❖ **MARKETNG 412**  
*Marketing Research*  
George Milne [http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George\\_Milne/](http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George_Milne/)
- ❖ **MARKETNG 437**  
*International Marketing*  
Thomas Brashear-Alejandro  
[http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas\\_BrashearAlejandro/](http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas_BrashearAlejandro/)

School of Management

- ❖ **SCH-MGMT 210**  
*Introduction to Business Information Systems*  
Graham Gal [http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham\\_Gal/](http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham_Gal/)
- ❖ **SCH-MGMT 350**  
*Professional Ethics in Contemporary Society*  
Linda Enghagen [http://www.isenberg.umass.edu/htm/Faculty/Profiles/Linda\\_Enghagen/](http://www.isenberg.umass.edu/htm/Faculty/Profiles/Linda_Enghagen/)
- ❖ **SCH-MGMT 391A**  
*Introduction to Global Business*  
Tony Johnston [info@inchhouse.com](mailto:info@inchhouse.com)

**Registration begins  
November 12.**  
[www.umassulearn.net](http://www.umassulearn.net)

See  
[www.umassulearn.net](http://www.umassulearn.net)  
for Textbook  
information.

Students should register  
early and  
**ORDER TEXTBOOKS  
EARLY**

Courses are scheduled  
to be available for log in  
one week prior to the  
start of the session to  
registered students.  
This is a great  
opportunity to take a  
look at the course and  
get a head start.