

Online BBA Degree Completion Program
Continuing & Professional Education University of Massachusetts, Amherst
Spring 2009, January 26-May 12. BUSINESS COURSE OFFERINGS

Accounting

- ❖ **ACCOUNTG 221** **ONLINE**
Introduction to Accounting I
 Pamela Trafford http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Pamela_Trafford/
- ❖ **ACCOUNTG 222** **ONLINE**
Introduction to Accounting II
 Pamela Trafford http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Pamela_Trafford/

Finance and Operations Management

- ❖ **FINOPMGT 250** **ONLINE** **Online BBA students ONLY**
Quantitative Tools for Management
 Donald Murphy dmurph66@suscom-maine.net
- ❖ **FINOPMGT 301** **ONLINE**
Corporation Finance
 Andrew Hall Fin301@managementscientist.co.uk
- ❖ **FINOPMGT 347** **ONLINE**
Introduction to Operations Management
 Iqbal Agha http://www.isenberg.umass.edu/finopmgt/Faculty/Profiles/Iqbal_Agha/

Management

- ❖ **MANAGMNT 301** **ONLINE**
Principles of Management
 Arturo Osorio Fernandez http://www.isenberg.umass.edu/doctoral/arturo_osorio
- ❖ **MANAGMNT 314** **ONLINE**
Human Resource Management
 Ronald Karren http://www.isenberg.umass.edu/management/Faculty/Profiles/Ronald_Karren/
- ❖ **MANAGMNT 330** **ONLINE**
Organizational Behavior
 Cecilia McMillen http://www.isenberg.umass.edu/management/Faculty/Profiles/M_Cecilia_McMillen/
- ❖ **MANAGMNT 365** **ONLINE**
Business and Its Environment
 Prerequisite: junior standing.
 Chris Roberts http://www.isenberg.umass.edu/htm/Faculty/Profiles/Chris_Roberts/

Marketing

- ❖ **MARKETNG 301** **ONLINE**
Fundamentals of Marketing
 Thomas Brashear-Alejandro
http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas_BrashearAlejandro/
- ❖ **MARKETNG 412** **ONLINE**
Marketing Research
 George Milne http://www.isenberg.umass.edu/marketing/Faculty/Profiles/George_Milne/
- ❖ **MARKETNG 437** **ONLINE**
International Marketing
 Thomas Brashear-Alejandro http://www.isenberg.umass.edu/marketing/Faculty/Profiles/Thomas_BrashearAlejandro/

School of Management

- ❖ **SCH-MGMT 210** **ONLINE**
Introduction to Business Information Systems
 Graham Gal http://www.isenberg.umass.edu/accounting/Faculty/Profiles/Graham_Gal/
- ❖ **SCH-MGMT 350** **ONLINE**
Professional Ethics in Contemporary Society
 Linda Enghagen http://www.isenberg.umass.edu/htm/Faculty/Profiles/Linda_Enghagen/
- ❖ **SCH-MGMT 391A** **ONLINE**
Introduction to Global Business
 Tony Johnston info@inchhouse.com

Sport Management

- ❖ **SPORTMGT 321** **ONLINE**
Sport Marketing
 Tony Lachowetz http://www.isenberg.umass.edu/sportmgt/Faculty/Profiles/Tony_Lachowetz/

Registration begins December 1.
www.umasslearn.net
net
 Students should register early and ORDER TEXTBOOKS EARLY
 Courses are scheduled to be available for log in one week prior to the start of the session to registered students.
 This is a great opportunity to take a look at the course and get a head start.
 See www.umasslearn.net for Instructor e-mails and text information.