

Spring 2009 Online BBA Upper Business Elective Options

Marketing Majors-

MANAGMNT 314, *Human Resource Management*
MANAGMNT330, *Organizational Behavior*
MANAGMNT 365, *Businesses and Its Environment*
SCH-MGMT 350, *Professional Ethics in Contemporary Society*
SCH-MGMT 391, *Introduction to Global Business*
SPORTMGT 321, *Sport Marketing*

Management Majors-

MARKETNG 412, *Marketing Research*
MARKETNG 437, *International Marketing* (or may be used as International requirement)
SCH-MGMT 350, *Professional Ethics in Contemporary Society*
SCH-MGMT 391, *Introduction to Global Business* (or may be used as International requirement)
SPORTMGT 321, *Sport Marketing*

You may also take a **Hospitality and Tourism Management** course as your Upper Business elective.

NOTE- make sure to look at the dates, they run on a **variable schedule** other than standard for the semester.

Please see www.umasslearn.net under Hospitality and Tourism Management for the current semester options.