

# Online BBA Management or Marketing Major Requirement Summary

Requirements are subject to change and based on your semester of acceptance

## UMass Amherst/UMA General Education Requirements

For more info on the University general education requirements see-  
[http://www.umass.edu/registrar/registration/gened\\_requirements.htm](http://www.umass.edu/registrar/registration/gened_requirements.htm)

Requirement	Course	Sem	Grade	CR	Notes
Math-Algebra/Pre Calc/ R1					satisfied with Calculus
Calculus/R2					CLEP, UMA or elsewhere
ECON 103 Micro SB					elsewhere
ECON 104 Macro SB					elsewhere
College Writing CW					elsewhere
Biological Science BS					CLEP, UMA or elsewhere
Physical Science PS					CLEP or elsewhere
Science BS, PS, SI					CLEP, UMA or elsewhere
Literature AL					CLEP, UMA or elsewhere
Arts/Literature AL, AT, I					CLEP, UMA or elsewhere
History HS					CLEP, UMA or elsewhere
Social World AL, AT, HS, SB, I					CLEP, UMA or elsewhere
US Diversity U					Take with History, Literature or Social World
Global Diversity G					Take with History or Literature

### Sophomore Year BBA Requirements

**50% MUST BE taken through UMA**

Requirement	Course	Sem	Grade	CR	Notes
ACCOUNTG 221	ACCOUNTG 221				
ACCOUNTG 222	ACCOUNTG 222				Prereq ACCOUNTG211
RES ECON 212/Stats 1	Statistics 1				elsewhere
FINOPMGT 250/Stats 2	FINOPMGT 250	SPR/FAL			PrereqStats1
SCH-MGMT 210	SCH-MGMT 210	SPR/SMR/FAL			
MANAGMNT 260	MANAGMNT 260	SMR/FAL			

### Junior/Senior Year BBA Requirements

**50% MUST BE taken through UMA**

Requirement	Course	Sem	Grade	CR	Notes
FINOPMGT 301	FINOPMGT 301	SPR/SMR/FAL			Prereq Accounting 221
MANAGMNT 301	MANAGMNT 301	SPR/SMR/FAL			
MARKETNG 301	MARKETNG 301	SPR/SMR/FAL			
SCH-MGMT 310	SCH-MGMT 310	SMR			Prereq Junior Status
SCH-MGMT 497	SCH-MGMT 497A	SMR/FAL			Prereq Senior Status

### Management Major Requirements

**75% MUST BE taken through UMA**

Requirement	Course	Sem	Grade	CR	Notes
FINOPMGT 347	FINOPMGT 347	SPR/SMR/FAL			Prereq Stats 1
MANAGMNT 314 or 330	MANAGMNT 314 or 330	SPR/SMR/FAL			PrereqMANAGMNT301
MANAGMNT 331	MANAGMNT 331	SPR			PrereqMANAGMNT301
MANAGMNT 365	MANAGMNT 365	SPR/SMR			Prereq Junior Status
MARKETNG 437	MARKETNG 437	SPR/SMR			Prereq MARKETNG301
SCH-MGMT 350	SCH-MGMT 350	SPR/SMR			
SCH-MGMT 391A	SCH-MGMT 391A	SPR/SMR			

## MANAGEMENT OR MARKETING

### Marketing Major Requirements

**75% MUST BE taken through UMA**

Requirement	Course	Sem	Grade	CR	Notes
MARKETNG 412	MARKETNG 412	SMR/SPR			Prereq FINOPTMGT250/MARKETNG301
MARKETNG 437	MARKETNG 437	SPR/SMR			Prereq MARKETNG301
MARKETNG455	MARKETNG455	FAL/SMR			Prereq MARKETNG301
Upper Marketing	Upper Marketing	SMR/SPR			Prereq MARKETNG301
Upper Business	300+ Business course	FAL/SMR/SPR			
Upper Business	300+ Business course	FAL/SMR/SPR			

### Breadth Requirement - 21 credits of Non-Business courses

Requirement	Course	Sem	Grade	CR	Notes
Non-Business					
Non-Business					
Non-Business					
Non-Business					
Non-Business					
Non-Business					

120 credits needed to graduate; minimum 45 must be taken through UMA, 54 grades credits required to be eligible for Honors

**Highlighted courses** along with 60 transferable credits should be completed with a B or better prior to applying

[http://www.isenberg.umass.edu/undergrad/Online\\_Degree\\_Program/](http://www.isenberg.umass.edu/undergrad/Online_Degree_Program/)