

**Department of Sport Management**  
**SPORTMGT 323 - College Athletics**  
**Fall, 2005**

Professor: Dr. Carol A. Barr  
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Office Hours: From Sept. 7 – Oct. 28: Tues. 11:00 – 12:00 and Thurs. 2:30 – 3:30  
From Oct. 31 – Dec. 14<sup>th</sup>: TBA

**Required Materials:**

College Athletics, SPORTMGT 323 Reading Packet. Can be purchased at Copy Cat Print Shop, E. Pleasant Street, Amherst.

**Recommended Reading:**

The NCAA News - Subscription can be obtained by calling the NCAA at 317-917-6222 (\$15 annual for students) or on-line at [www.ncaa.org](http://www.ncaa.org)  
Chronicle of Higher Education Sports section (weekly publication)

**Course Objective:**

This course has been designed to give the student an overview of the issues, problems and concerns prevalent in collegiate athletics. The course will provide the student with information on the organizational structure of college athletics, discuss the various components of an athletic department, study the issues concerning athletic departments across the country, and investigate the management of college athletics. The basic format for the class will be lecture-discussion. Students are encouraged to participate in class discussions.

**Assessment:**

A combination of exams, written papers, and discussion assignments will be used to evaluate a student's comprehension of the college athletic issues covered during the semester. In addition, the student is encouraged to participate in classroom discussions, whether during the lectures or discussion sections. It is the professor's intent to provide the student with an understanding of the college athletic segment of the sport industry including the history of college athletics, information on the NCAA and the organizational structure of college athletic departments, academic legislation, recruiting, finances, legal issues, and Title IX. In addition, contemporary issues affecting college athletics will be presented and discussed throughout the semester focusing on how these issues are being managed by the NCAA and college athletic administrators. It is the intent of the professor to prepare the student to enter the college athletic workplace, primarily as a college athletic administrator or as a collegiate coach.

**Policies:**

Academic Honesty: Please refer to the Undergraduate Rights and Responsibilities booklet for information regarding academic honesty. Policies in this area will be strictly enforced.

Attendance: As stated in the Undergraduate Rights and Responsibilities booklet, “Students are expected to attend regularly scheduled classes at the University for which they are registered . . .”. Students are therefore required to attend both lecture and discussion classes with each unexcused absence resulting in a 1 point deduction from the 10 points available under the grading system for attendance purposes. Excused absences will be given if the student clears it with the professor regarding intercollegiate athletic participation, other university club or activity participation, sickness, and other occasions as deemed appropriate by the professor. It is the student’s responsibility to inform the professor.

Classroom Discussion: Participation in class discussions will be considered as a percentage of the student’s final grade. The student is expected to have read the assigned material prior to class and to arrive prepared to contribute to the class discussion.

Assignments: Written assignments/papers are due during class time on the date listed in the syllabus or announced in class. Late papers will receive a 10% deduction for each day late. Written assignments/papers are to be the original work of the student with any usage of previous papers or other students’ papers totally unacceptable.

Exams: Students must take the two exams and Final Exam during the scheduled time. Students needing to reschedule an exam due to an excused absence must notify the professor in advance. No makeup exams will be given.

Extra Credit: It is the policy of this professor not to provide extra credit opportunities to students, therefore students are encouraged to be cognizant of their grade and put in the effort to achieve success right from the beginning of the semester. Also, the student should feel free to visit the professor and teaching assistant during office hours, or at another pre-arranged meeting time, should the student be experiencing any difficulties.

**Written Papers:**

The student will be responsible for handing in two written paper assignments. The papers are to be typed, double-spaced papers, 5-7 pages in length, handed in during class time on the day they are due. The papers should be original works with outside sources used. At least **4** outside sources with a bibliography page should be included. Ideas and/or quotes taken from articles, books, etc. must be cited as to their source.

**Discussion Assignments:**

Students will receive assignments to be handed in during the weekly discussion section. These assignments will be a 1-2 page researched commentary on a contemporary issue affecting college athletics. There will be a total of 4 assignments, each worth 2.5% or 5 points, due at various times during the semester. Students are responsible for completing the assignments and handing them in during class time on the date due.

## Grading:

<u>Assignment</u>	<u>Percentage</u>	<u>Point Value</u>
Paper #1	15%	30 points
Paper #2	15%	30 points
Exam #1	15%	30 points
Exam #2	15%	30 points
Final Exam	20%	40 points
Discussion Section		
- Attendance: 5%	5%	10 points
- Class Participation: 5%	5%	10 points
- Assignments: 10%	10%	20 points
	(4 @ 2.5% or 5 points each)	
Total	100%	200 points

<u>Final Grade Assessment</u>	<u>Number of Points</u>	<u>Grade</u>
	186 - 200	A
	180 - 185	A-
	174 - 179	B+
	166 - 173	B
	160 - 165	B-
	154 - 159	C+
	146 - 153	C
	140 - 145	C-
	134 - 139	D+
	120 - 133	D
	119 & below	F

- Final Exam Exemption: Should a student possess a grade of A going into the Final Exam (after all grades have been assigned except for the 20% remaining for the Final Exam) the student will be excused from taking the Final Exam and will receive a grade of A for the class. The student should view this offer as additional incentive to perform admirably throughout the semester!
- To qualify, the student must have received a minimum of **149** cumulative points out of a possible 160 points going into the Final Exam.

**Course Outline:**

<u>Lecture Dates</u>	<u>Topic/(Reading Assignment in Reading Packet)</u>
9/7	Introduction
9/12, 9/14	History (History – reader)
9/19, 9/21	History, NCAA Organization (NCAA – reader)
9/26, 9/28	NCAA Organization/Structure, Components (Comps. – reader) <b>9/26 – Paper #1 Due</b>
10/3, 10/5	Components of an Athletic Department (Components – reader)
10/10	No Class
10/12	<b>10/12 – Exam #1</b>
10/17, 10/19	Title IX/Gender Equity (Title IX – reader)
10/24, 10/26	Title IX/Gender Equity, Academics (Academics – reader)
10/31, 11/2	Academics (Academics – reader)
11/7, 11/9	Recruiting (Recruiting – reader) <b>11/7 – Paper #2 Due</b>
11/14	A Friday schedule (Discussion section)
11/16	<b>11/16 – Exam #2</b>
11/21	Finances (Finances – reader)
11/23	No Class
11/28, 11/30	Finances (Finances – reader)
12/5, 12/7	Legal Issues (Legal Issues – reader)
12/12, 12/14	Contemporary Issues, Last Day of Classes – Wrap Up
<b>Finals Week</b>	<b>Final Exam</b>

<u>Discussion Dates</u>	<u>Discussion Material</u>	<u>Readings and Assignments</u>
9/9	Introduction	
9/16	College Athletics Philosophy	Reading packet section #1
9/23	Sports within the University	Reading packet section #2 <b>Assignment #1 due 9/23</b>
9/30	Conference Realignment	Reading packet section #3
10/7	S/As, Coaches Getting into Trouble	Reading packet section #4
10/14	Student-Athletes as Employees	Reading packet section #5
10/21	Title IX Op/Eds	Reading packet section #6 <b>Assignment #2 due 10/21</b>
10/28	Academic Performance	Reading packet section #7
11/4	Gambling	Reading packet section #8 <b>Assignment #3 due 11/4</b>
11/14	Alcohol	Reading packet section #9
11/18	Hazing	Reading packet section #10
11/25	No Class – Thanksgiving Holiday	
12/2	Native American nicknames	Reading packet section #11 <b>Assignment #4 due 12/2</b>
12/9	Course/Discussion Wrap Up	