

David YehChan Lee

PhD Student
University of Massachusetts Amherst
121 Presidents Dr, Amherst, MA 01003
yehchanlee@umass.edu
+1) 413-345-9952

EDUCATION

Sep. 2021 ~ Present	UMass Amherst Isenberg School of Management <i>Ph.D. Student</i>	Amherst, MA
Mar. 2017 ~ Feb. 2020	Seoul National University College of Business Administration Thesis: An Empirical Study on Signaling Hypothesis of Stock Split in Korean Stock Market <i>Advisor: Sung Wook Joh</i> <i>Master in Business Administration (Finance)</i> GPA: 3.53 / 4.3	Seoul, Korea
Mar. 2011 ~ Feb. 2017	Kyung Hee University College of Hotel and Tourism Management <i>Bachelor in Hospitality Management</i> GPA: 3.6 / 4.3	Seoul, Korea

RESEARCH INTERESTS

- Hospitality Financial Management
- Corporate Finance
- Revenue Management
- Applied Economics

RESEARCH EXPERIENCES

- Bigdata Analyst at Samsung Multicampus, Korea (Jan. 2021 ~ Jun. 2021)
- Researcher at Center for SME Policy Evaluation, Korea Small Business Institute, Korea (Apr. 2020 ~ Dec. 2020)

SKILLS AND TECHNIQUES

- Bigdata Analysis: R, Python

- Finance Research: Event study, Simulation, Data mining

PROJECTS

- 2021 Budget Analysis of SME Supporting Government Policy, Ministry of SMEs and Startups, Korea (Oct. 2021 ~ Dec. 2021)
- 2020 Evaluation of SME Supporting Government Policy, Ministry of SMEs and Startups, Korea (Apr. 2021 ~ May. 2021)
- 2019 In-depth Policy Analysis of Startups Supporting Government Projects, Ministry of SMEs and Startups, Korea (May. 2021 ~ Jul. 2021)

AWARDS AND HONORS

- Creation 21 Scholarship, KyungHee University, Korea (Mar. 2011 ~ Feb. 2017)
- Cum laude, KyungHee University, Korea (Feb. 2017)
- Airforce Chief of Staff Commendation, Republic of Korea Airforce, Korea (Dec. 2014)