

SCH-MGMT 350
PROFESSIONAL ETHICS IN CONTEMPORARY SOCIETY
Fall '07

Linda K. Enghagen, J.D.
Professor
204C Flint Lab
545-4044
lke@ht.umass.edu

The instructor reserves the right to make modifications to the course schedule, readings, and course requirements.

Office Hours: TBA

Required Reading: Available on-campus at the textbook annex.

Ferrell, Fraedrich & Ferrell, *Business Ethics: Ethical Decision Making and Cases, 7th Ed.*, Houghton Mifflin: 2008.

Ruggiero, Vincent, *Beyond Feelings: A Guide to Critical Thinking, 8th Ed.*

One copy of each of the texts is on reserve in ISOM 111.

Electronic Devices & Classroom Etiquette: During class time, please refrain from using cell phones, MP3 players, and other electronic devices. You may use laptops for taking notes (not for surfing the Internet, instant messaging, etc.). I reserve the right to restrict even the use of laptops if their use becomes distracting to me or your classmates.

Course Requirements: There are no exams in this course. Your grade will be based on the following:

Paper #1—20%

Paper #2—20%

Paper #3—20%

Online Component—20%

Chapter Quizzes—20%

Online Component

There are 10 sessions of online discussions related to Ruggiero's book *Beyond Feelings: A Guide to Critical Thinking*. Most sessions contain two discussion topics though some may contain only one. Each session's discussions will be evaluated and are worth 10 points (maximum of 5 per topic if two topics and 10 for the one topic if there is only one). At the end of the semester, your discussion scores will be added together. Your total discussion grade will then be determined per the Grading Scale below.

All the online discussions are about Ruggiero's book *Beyond Feelings: A Guide to Critical Thinking*. Discussions must be completed by 11 pm EST on Sunday of the week assigned.

How to Access the Online Component

The online component of this course is on SPARK. To access it, go to the UMass home page at: <http://www.umass.edu>. Along the top at the right are some links one of which is WebCT. Click on that and then click on the yellow SPARK link. To log in to the class, use your campus NET ID (the user name and password you use for your campus OIT account, i.e. what you use to access your umass e-mail). Under

Courses, you will see *Sch-Mgt 350 Professional Ethics in Contemporary Society*. Click on that to access the online materials.

Chapter Quizzes

There are 10 quizzes—1 for each chapter in *Business Ethics: Ethical Decision Making and Cases*. Each quiz is comprised of 10 questions and is worth 10 points. At the end of the semester, your quiz scores will be added together with your quiz grade for the semester determined per the Grading Scale below.

All the quizzes are about Ferrell, Fraedrich & Ferrell's book *Business Ethic: Ethical Decision Making and Cases, 7th Edition*. Quizzes must be completed by 11 pm EST on Sunday of the week assigned.

Grading Scale:

93+ = A	73-77 = C
90-92 = A-	70-72 = C-
88-89 = B+	68-69 = D+
83-87 = B	60-67 = D
80-82 = B-	There is no D- in this system.
78-79 = C+	Less than 60 = F

Students Entitled to Accommodations: If you are registered with one of the units on campus that entitles you to course-related accommodations, please get in touch with me as early as possible in the course. Early notice eliminates most obstacles to my ability to provide accommodations in a timely manner.

Academic Dishonesty: Any case of alleged academic dishonesty believed to have occurred in this course will be pursued in accordance with applicable university policies. You may not collaborate on the quizzes or online discussions—I expect you to do your own work.

If you want to be trusted, you need to be trustworthy!

Course Description: Questions of professional ethics lend themselves to analysis from multiple perspectives and dimensions. For example, while individuals, in fact, make decisions, decision-making occurs in a context. In the United States, the broad context of decision-making is that of a democratic society and a capitalistic economy. In a narrower dimension, decision-making occurs within the culture of a particular organization, profession, or field. On an individual basis, decisions can be analyzed in relation to such things as theories of moral development and emotional intelligence as well as from the perspective of the development of critical thinking skills. Using case studies and contemporary issues, this course will examine professional ethics from such perspectives and dimensions.

Course Objective: Provide a theoretical and practical framework for improving ethical competence.

Semester Outline

Date	Assignment	Date/Time Online Assignment Due
Sept. 5	Introduction	None
Sept. 10	Democracy & Capitalism Read: <ol style="list-style-type: none"> 1. Interview with John Mueller entitled Capitalism and Democracy. Locate by going to http://www.commongroundradio.org. Click on Past Shows. Locate Past Shows by Year and click on 2000. Scroll until you find it. 2. Mueller, John, "The Role of Business Virtue in Economic Development: Six Propositions Provoked in Part by P.T. Barnum with an Extrapolation to the Post Communist Experience." Locate by typing title into search engine. 3. Ikerd, John, "Rethinking the Economics of Self-Interests." Locate by typing title into search engine. 	None
Sept. 12	Democracy & Capitalism	None
Sept. 17	Freedom & Independence Assignment: <i>Obedience to Authority</i> —Video in class (necessary for 1 st paper)	None
Sept. 19	Freedom & Independence Assignment: <i>Quiet Rage</i> —Video in class (necessary for 1 st paper)	None
Sept. 24	Discussion of Videos	None
Sept. 26	Foundations of Ethical Competence Read: Enghagen, <i>The Foundations of Ethical Competence: The Intersection of Ethical Decision-Making and the Capacity to Act</i> , Presented at Eastern Academy of Management, Spring '05—it is posted in SPARK as a pdf file.	None
Oct. 1	<i>Business Ethics</i> —Chapter 1 + online quiz Online: Ruggiero, Chapter 1 + online discussion	11 pm Sunday Oct. 7
Oct. 3	<i>Business Ethics</i> —Chapter 1 + online quiz	--
Oct. 8	No class—Columbus Day	None
Oct. 9 (Tuesday)	<i>Business Ethics</i> —Chapter 2 + online quiz Online: Ruggiero, Chapters 2-3 + online discussion	11 pm Sunday Oct. 14
Oct. 10	<i>Business Ethics</i> —Chapter 2 Paper #1 Due	--
Oct. 15	<i>Business Ethics</i> —Chapter 3 + online quiz Online: Ruggiero, Chapters 4-5 + online discussion	11 pm Sunday Oct. 21
Oct. 17	<i>Business Ethics</i> —Chapter 3	--

Oct. 22	<i>Business Ethics</i> —Chapter 4 + online quiz Online: Ruggiero, Chapters 6-7 + online discussion	11 pm Sunday Oct. 28
Oct. 24	<i>Business Ethics</i> —Chapter 4	--
Oct. 29	Time & Money: Demystifying the First Necessities Read: <ol style="list-style-type: none"> 1. Goodman, Our Time-Crunch Disorder, http://www.boston.com, March 27, 2005. Locate by typing title into search engine. 2. Kotler & Levine, The Perils of Higher Education, Psychology Today, March/April 2005. To locate go to the Library link from http://www.umass.edu and click on E-Journals. Type Psychology Today. Click on UM Links (under Actions). Using the first entry on the list (EBSCO host Academic Search Premier) click on GO (don't fill in the boxes). From the list of all issues, click on 2005 and then click on Vol. 38, No. 2, March/April 2005. Keep scrolling through the pages until you locate the article. It appears as both PDF and HTML files. The only difference is that the PDF contains graphics and HTML doesn't. You can print and read either. Online: Ruggiero, Chapter 8 + online discussion	11 pm Sunday Nov. 4 -- Discussion Only
Oct. 31	Time & Money: Demystifying the First Necessities Read: <ol style="list-style-type: none"> 1. Boushey, Student Debt: Bigger and Bigger, http://www.cepr.net, September 2005. Locate by going to web site and typing title into site's search box. 2. Lee, Dwight R., "Who Says Money Cannot Buy Happiness?" The Independent Review, Vol. X, No. 3, Winter 2006. To locate, go to the UMass library link at http://www.umass.edu. Click on E-Journals. Locate the article, print and read it. 	--
Nov. 5	<i>Business Ethics</i> —Chapter 5 + online quiz Online: Ruggiero, Chapters 9 – 10 + online discussion	11 pm Sunday Nov. 11
Nov. 7	<i>Business Ethics</i> —Chapter 5	--
Nov. 12	No class—Veteran's Day	None
Nov. 14	<i>Business Ethics</i> —Chapter 6 + online quiz Online: Ruggiero, Chapters 11 – 13 + online discussion Paper #2 Due	11 pm Sunday Nov. 18
Nov. 19	<i>Business Ethics</i> —Chapter 6	--
Nov. 21	Enron: The Smartest Guys in the Room Movie (will form basis of paper #3) Viewing Options: Rent or purchase it, view copy in AV department of library (3 rd Floor of DuBois Library)	None

Nov. 26	<i>Business Ethics</i> —Chapter 7 + online quiz Online: Ruggiero, Chapters 14-15 + online discussion	11 pm Sunday Dec. 2
Nov. 28	<i>Business Ethics</i> —Chapter 8 + online quiz Online: Ruggiero, Chapters 16-17 + online discussion	11 pm Sunday Dec. 2
Dec. 3	<i>Business Ethics</i> —Chapter 8	--
Dec. 5	<i>Business Ethics</i> —Chapter 9 + online quiz Online: Ruggiero, Chapters 18-19 + online discussion	11 pm Sunday Dec. 9
Dec. 10	<i>Business Ethics</i> —Chapter 10 + online quiz	11 pm Sunday Dec. 16
Dec. 12	Conclusion Paper #3 Due in Class	None