

\$500 Study Abroad Scholarship Application – Essay Contest

Celebrating International Education Week – November 16-19, 2009

Sponsored by the Business Communication Program and Undergraduate Programs in recognition of International Education Week

Two scholarships are available to current Isenberg School of Management majors who intend to study abroad in January 2010, Spring 2010, Summer 2010, or Fall 2010. Isenberg students participating in any kind of international study are eligible (e.g., short-term programs in the Isenberg School, semester or year-long exchanges, UMass and non-UMass international study programs).

Two \$500 scholarships will be awarded – Why not apply?!

Name _____

Local address _____

Cell phone _____ Email _____

Permanent address _____

Anticipated graduation (month/year) _____ Major _____



Your application hinges on answering one primary question: **Why do you want to study abroad?** Answer the question by discussing how the following may apply to your planned study abroad experience (write persuasively and carefully):

- Exploration of another culture
- Investigation of cultural heritage or identity
- Academic experience
- Professional development, leadership, and campus or community involvement
- Financial need (we will prioritize those applicants with clear financial need)

Essay Due: Noon, Monday, November 16th in SOM 206. Attach your essay, double-spaced, no more than 750 words, to this application.

Winner Announced: Thursday, November 19th at 12:45 PM in the Atrium during SOM's celebration of International Education Week.

Reminder: Return your completed application to the Isenberg School of Management **Undergraduate Programs Office, Room 206**
By noon, Monday, November 16th