

# MICHAEL BLOMFIELD

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## CURRENT EMPLOYMENT

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University of Massachusetts, Amherst, 2020-,  
Assistant Professor, Isenberg School of Management  
Faculty Affiliate, Computational Social Science Institute

## EDUCATION

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London Business School, Ph.D. *Strategy & Entrepreneurship*  
Dissertation: "Essays on the horizontal (mis)alignment of incentives and the direction of innovation efforts" (Advisors: Sendil Ethiraj & Keyvan Vakili)  
Harvard University, M.P.P., *Public Policy*  
University College London, M.Sc. (Distinction), *Economics*  
University of Oxford, B.A. (Honors), *Philosophy, Politics & Economics*

## RESEARCH INTERESTS

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Technology & Innovation Management, Scientific Human Capital, Science & Innovation Policy

## PUBLICATIONS

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Blomfield, M., & K. Vakili (2022) "Incentivizing Effort Allocation Through Resource Allocation: Evidence from Scientists' Response to Changes in Funding Policy," Organization Science, articles in advance: <https://doi.org/10.1287/orsc.2021.1565>.

## WORKING PAPERS

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Blomfield, M., A.M. McGahan, & K. Vakili, "The Exportation of Science from Low- and Middle-Income Countries," Revise & Resubmit, Strategic Management Journal  
Blomfield, M., "Scientific Human Capital Across Institutions: The Roles of Topic Knowledge and Research Skills"  
▪ Finalist, Best Conference Paper, Strategic Management Society Annual Conference  
Blomfield, M. "Diversity, Openness, and the Social Context of Innovation: Evidence from Civil Rights Protests"  
▪ AOM Best Paper Proceedings, STR Division, Academy of Management Annual Meeting  
Blomfield, M. "The Changing Role of Corporate Science in the Returns to Knowledge Spillovers"

## TEACHING EXPERIENCE

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Instructor, Introduction to Management, Undergraduate Business Core, UMass, 2022-  
Instructor, Business Policy & Strategy, Senior Undergraduate Capstone, UMass, 2020-2021  
Tutor, Developing Strategy for Value Creation, Executive Education, LBS, 2016-2019  
Teaching Assistant, Advanced Competitive Strategy, MiM, MBA, LBS, 2019  
Teaching Assistant, Strategic Analysis, MiM, LBS, 2015-2018

## **TEACHING CASES**

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“Sofar Sounds,” [London Business School Case](#) (with Julian Birkinshaw, David Mather, Aharon Cohen Mohliver & Victoria Sevchenko)

## **HONORS & AWARDS**

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Finalist, Best Conference Paper, [Strategic Management Society Annual Conference](#)  
Outstanding Reviewer Award, [Academy of Management STR Division](#)  
U.K. Economic & Social Research Council Scholarship, [London Business School](#)  
The James Lanner Memorial Scholarship, [University College London](#)  
Captain, University Challenge, [New College, University of Oxford](#)

## **PROFESSIONAL ACTIVITIES**

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Ad Hoc Reviewer: Management Science, Organization Science, Strategic Management Journal, Strategic Management Society Annual Conferences, Academy of Management Annual Meetings  
Director: Consulting Academy, Isenberg School of Management  
Faculty Mentor: Isenberg Undergraduate Consulting Group  
Department Representative: Faculty Recruitment Committee  
Conference Organizer: Trans-Atlantic Doctoral Conference

## **INVITED PRESENTATIONS & CONFERENCES**

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2022-23 (including scheduled):

- White House Office of Science and Technology Policy
- NBER Productivity Seminar Series
- Wharton Technology and Innovation Conference
- London Business School, Sumantra Ghoshal Conference on Managerially Relevant Research
- Harvard Business School/Institute of Mathematical Statistics: Data Science in a Digital World – Methodology, Organization, and Management
- Bocconi Assembly for Innovation and Cooperation
- BYU-Utah Winter Strategy Conference
- Strategy Science Annual Conference
- Academy of Management Annual Meeting
- Strategic Management Society Annual Conference
- Industry Studies Association Annual Conference
- Society for Industrial and Organizational Economics Annual Conference

Older: INSEAD, University College London, IESE, London Business School, Academy of Management Annual Meeting, Strategic Management Society Annual Conference, Trans-Atlantic Doctoral Conference, Consortium on Competitiveness and Cooperation

## **PERSONAL**

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U.K. Citizen & U.S. Permanent Resident; Married to Rafaela Zuidema-Blomfield; Two Children, Esten and Leo (ages 4 & 2)